



1-Day Milan & Como Lake Ferrari Tour

A New Travel Concept

Red Travel offers a new travel concept; an innovative approach to the self-drive tour offering absolute luxury combined with the ultimate Gran Turismo experience.

Red Travel Tours are unique journeys, individually created for you to fully experience the Italian Way of Life. Each journey is a sublime blend of art, fashion, architecture, gastronomy and spectacular scenery.

Our guests will feel part of a real Ferrari team, enjoying the opportunity to personally drive the very latest models. Travelling for kilometres, accelerating through the steep, winding roads of Lombardia, putting their driving skills to the ultimate test.

Enjoy the atmosphere of the world's capital of fashion, go shopping in the most exclusive shops, indulge in the glamorous restaurants attended by the international jet-set.

Behind the scenes, Red Travel staff take complete care of the Ferraris. Every morning, our guests will find their car at the entrance of the hotel, clean and polished, refuelled and fully checked, ready to begin another day of exciting driving through further dazzling landscapes.





1-Day Milan & Como Lake Ferrari Tour

WELCOME TO MILAN, THE ITALIAN CAPITAL OF FASHION AND SHOPPING

Route: Milan ▶ Cernobbio ▶ Bellagio ▶ Lecco ▶ Milan

- Meeting with your Red Travel Tour Director at an exclusive location outside Milan.
- Welcome coffee on site, followed by a dedicated Ferrari briefing, with your car scenically displayed in a reserved area of the location.

Our private Tour Director, an expert Ferrari driver, will introduce our guests to the world of Ferrari; clarify the finer details of the controls, explain the differences between the various models (Ferrari 458 Speciale, Ferrari 458 Spider, Ferrari 458 Italia, Ferrari California), the peculiarities of the engines (8-cylinder or 12-cylinder) and most importantly, give guidance on how to handle the F1 paddle-gear shifting behind the steering wheel.

Departure by Ferrari towards Como Lake

- After a short Ferrari practice-drive, you will leave by Ferrari heading towards Como Lake. Our Tour Director leads the way at the wheel of his car, guiding your Ferrari along the panoramic roads of one of Italy's most beautiful lakes. During the whole journey, the Ferrari and the Tour Director's car will be constantly in touch by mobile radio system.

Pleasant drive along the panoramic and enchanting roads of the Como Lake. Whilst driving, our guests will be able to enjoy the outstanding scenario offered by the Lake, characterized for a beautiful natural landscape that offers an overwhelming feast for the eyes. The roads carefully selected by Red Travel ensure maximum driving pleasure while enjoying the beautiful landscape of Como Lake and its surroundings.

- 11.30: Halt in Cernobbio, an elegant tourist village known worldwide for its villas, for a drink at glamorous Villa d'Este and to allow the switch between drivers and passengers, if they wish to.





Set on the shores of Como Lake, Villa d'Este is located in one of the most important crossroads between Italy and Northern Europe. As Herb Caen stated about the Villa, « the precise location of heaven on earth has never been established but it may very well be right here.»

- 13.30: Arrival in Bellagio, with its many suburbs scattered on the hills overlooking both the south-eastern and south-western branches of Como Lake.



Lunch in Bellagio - Restaurant suggestions: **La Goletta** at Villa Serbelloni (1 Michelin star).

Chef Ettore Bocchia presents a sequence of art expressions to excite your senses. Eyesight, touch, taste and smell are enchanted by products' freshness and genuineness...an harmonious and balanced way that highlights the Chef passion in the preparation of these dishes...

Afternoon

15.00: Departure and driving back towards Lecco along the scenic roads of Como Lake

Discovery of the picturesque and breathtaking panorama offered by the Lake, enriched by pure driving pleasure on an amazing succession of wonderful sights!

During the tour will be scheduled a halt in Lecco around 16.00 on the route for a short visit and to allow the switch between driver and passenger and for a break.

Lecco, the famous scenario that inspired "The Betrothed" (I Promessi Sposi) composed by Italian novelist Alessandro Manzoni, lies at the end of the south-eastern branch of Como Lake.

Departure by Ferrari for Milan

- 18.00: Arrival at the starting location and the end of the day's activities.

Guests can drive the Ferrari for up to 200 km during the day 





Highlights & Included Services

- 1 day Italy by Ferrari tour on the most exciting roads of Como Lake
- Milan - Como Lake - Milan by Ferrari
- Opportunity to drive the latest models of Ferrari
- Full Ferrari briefing
- Full-kasko car insurance for all cars and up to 200 km of Ferrari driving
- Welcome coffee at the briefing
- Lunch at Villa Serbelloni restaurant (Bellagio, Como Lake) – drinks not included
- Red Travel staff (1/2 persons), including your private Tour Director with his car
- Mobile radio system (guests and Red Travel staff are always connected through radio)
- Service of parking, cleaning and refuelling of the car
- Photographic service; our guests will be offered a souvenir DVD with high-resolution pictures
- For any pre- or post-tour extensions, please contact Red Travel

Red Travel's full Ferrari service

You enjoy the Ferrari driving while your private Tour Director and his staff take care of everything else: refuelling, cleaning, parking, technical assistance...

Not included

Airfare, transfers, fuel for the Ferrari, drinks at meal, everything not shown as "included services".

Red Travel car portfolio (upon availability)

- **Ferrari 458 Spider**
- **Ferrari 458 Italia**
- **Ferrari California**
- **Ferrari 458 Speciale** (upon request, with surcharge)
- **Ferrari F12 Berlinetta** (upon request, with surcharge)
- **Ferrari FF** (upon request, with surcharge)



Deposit for the car:

10,000.00 euro for each car model

The programmes are indicative and subject to modifications, on a day-to-day basis and with the assent of Red Travel Tour Director. On request: tailor-made programmes including alternative itineraries and activities (golf, yachting, hot air ballooning, shopping tour, cooking lesson, wine tasting tour, private guided tour...)