



1-Day Chianti & Mille Miglia Ferrari Tour

A New Travel Concept

Red Travel offers a new travel concept; an innovative approach to the self-drive tour offering absolute luxury combined with the ultimate Gran Turismo experience.

Red Travel tours are unique journeys, individually created to enable our guests to fully experience the Italian Way of Life. Each tour is a sublime blend of art, fashion, architecture, gastronomy and spectacular scenery.

Our guests will feel part of a real Ferrari team, enjoying the opportunity to personally drive the very latest models. Travelling for approximately one thousand kilometres, accelerating through the steep, winding roads of Tuscany, along the route of the legendary Mille Miglia race, putting their driving skills to the ultimate test.

Behind the scenes, Red Travel staff take complete care of the Ferraris. Our guests will find their car, clean and polished, refuelled and fully checked, ready to begin another day of exciting driving through further dazzling landscapes.





1-Day Chianti & Mille Miglia Ferrari Tour

WELCOME TO FLORENCE, CRADLE OF THE RENAISSANCE

Route: Florence ▶ San Gimignano ▶ Siena ▶ Florence

- 09:30: Meeting at an exclusive location outside Florence with Red Travel Tour Director.

Our private Tour Director, an expert Ferrari driver, will introduce our guests to the world of Ferrari; clarify the finer details of the controls, explain the differences between the various models (Ferrari 458 Speciale, Ferrari 458 Spider, Ferrari 458 Italia, Ferrari California), the peculiarities of the engines (8-cylinder or 12-cylinder) and most importantly, give guidance on how to handle the F1 paddle-gear shifting behind the steering wheel.

- Ferrari practice-drive (first contact with the Ferrari).

Departure by Ferrari for Chianti & Mille Miglia Tour.

During the tour, several halts will allow drivers and passengers to swap seats, if they wish to. During the whole journey, the Ferraris and the Tour Director's car will be constantly in touch by mobile radio system.

Our Tour Director leads the way at the wheel of his powerful car, guiding the Ferrari along the Chiantigiana Road passing Greve in Chianti, Castellina in Chianti, Barberino Val d'Elsa.

- Halt in San Gimignano for a coffee at Relais La Collegiata.

San Gimignano rises on a hill (334m high) dominating the Elsa Valley with its 13 medieval towers. Once the seat of a small Etruscan village of the Hellenistic period (200-300 BC) nowadays it's part of Unesco Heritage.





The roads carefully selected by Red Travel ensure maximum driving pleasure while enjoying the beautiful landscape of Mille Miglia e Chianti area.

- The tour continues in direction of Siena, where you will stop for a visit of the town.

Siena, an unspoiled mediaeval city, is the location of the famous Palio, a horse race around the city's shell-shaped Piazza del Campo. Siena's other historic gems from the Middle Ages include the Town Hall (Palazzo Pubblico) and the Torre dei Mangia (1340), which are similar in height to the Cathedral.

- Free time to explore Siena.

Indulge for lunch in the magnificent Piazza del Campo.



Lunch in Siena at Restaurant **Al Mangia**, located in Piazza del Campo, Siena's main square.

Afternoon

- Free time to explore Siena.

15.00: Departure by Ferrari for the 2nd part of the tour towards the magnificent Chianti area.

Discovery of the picturesque and the breathtaking panorama offered by the valley landscape of the Chiantigiana Road, enriched by pure driving pleasure on an amazing succession of rolling hills and never-ending curves! En route: Castellina in Chianti, Radda in Chianti, Greve in Chianti.

At the wheel of his car, Red Travel Tour Director guides you through this vivid itinerary made of typical towns and villages, whose charming appeal expresses the very soul of Chianti.

- Halt in Radda in Chianti, charming small village of the Chianti area, for a coffee.

Departure in Ferrari along the Chiantigiana road.

- 18.00: Arrival in Florence, transfer at the starting location and the end of the Ferrari experience.

Guests can drive the Ferrari for up to 200 km during the day 





Highlights & Included Services

- 1 day Italy by Ferrari tour on the most exciting roads of Tuscany
- Florence - San Gimignano - Siena - Florence by Ferrari
- Opportunity to drive the latest models of Ferrari
- Full Ferrari Briefing
- Full-kasko car insurance for all the cars and up to 200 km of Ferrari driving
- Welcome coffee at the briefing
- 1 lunch at Restaurant Al Mangia (Siena) – drinks not included
- Red Travel staff (1/2 persons), including your private Tour Director with his car
- Mobile radio system (guests and Red Travel staff, while driving, are always connected through radio)
- Service of parking, cleaning and refuelling for all the cars
- Photographic service; our guests will be offered a souvenir DVD with high-resolution pictures
- For any pre- or post-tour extensions, please contact Red Travel

Red Travel's full Ferrari service

You enjoy the Ferrari driving while your private Tour Director and his staff take care of everything else: refuelling, cleaning, parking, technical assistance...

Not included

Airfare, fuel for the Ferrari, transfers, everything not shown as "included services".

Red Travel car portfolio (upon availability)

- **Ferrari 458 Spider**
- **Ferrari 458 Italia**
- **Ferrari California**
- **Ferrari 458 Speciale** (upon request, with surcharge)
- **Ferrari F12 Berlinetta** (upon request, with surcharge)
- **Ferrari FF** (upon request, with surcharge)



Deposit for the car:

10,000.00 euro for each car model

The programmes are indicative and subject to modifications, on a day-to-day basis and with the assent of Red Travel Tour Director. On request: tailor-made programmes including alternative itineraries and activities (golf, yachting, hot air ballooning, shopping tour, cooking lesson, wine tasting tour, private guided tour...)