



5-Day Rome, Naples, Sorrento & Amalfi Coast Ferrari Tour

A New Travel Concept

Red Travel offers a new travel concept; an innovative approach to the self-drive tour offering absolute luxury combined with the ultimate Gran Turismo experience.

Red Travel Tours are unique journeys, individually created for you to fully experience the Italian Way of Life. Each journey is a sublime blend of art, fashion, architecture, gastronomy and spectacular scenery.

Our guests will feel part of a real Ferrari team, enjoying the opportunity to personally drive the very latest models. Travelling for kilometres, accelerating through the steep, winding roads of Lazio and Campania along the splendid Amalfi Coast, putting their driving skills to the ultimate test.

Behind the scenes, Red Travel staff take complete care of the Ferraris. Every morning, our guests will find their car at the entrance of the hotel, clean and polished, refuelled and fully checked, ready to begin another day of exciting driving through further dazzling landscapes.





5-Day Rome, Naples, Sorrento & Amalfi Coast Ferrari Tour

DAY 1: WELCOME TO ROME, THE ETERNAL CITY

- You will be met at *Rome Fiumicino International Airport* and transferred by Mercedes S-Class to the splendid *Hotel De Russie*, at *Piazza del Popolo* in the heart of Rome.

A luxury five-star hotel located in the heart of the beautiful city of Rome between the Spanish Steps and Piazza del Popolo on the Via del Babuino. The hotel is within easy walking distance of Rome's key attractions, fashion houses and Via Condotti.

Guests can capture the spirit of 'La Dolce Vita' and enjoy the comfort and luxury services offered by this hotel.

You may have the opportunity to explore some of its most beautiful sights, like the Coliseum, the Spanish Steps, the Trevi Fountain, the Vatican...

- Visit the Ferrari store as well and capture the right mood for tomorrow's encounter with the Prancing Horse!

Evening



Dinner in Rome - Restaurant suggestions: **La Pergola** (3 Michelin stars), **Il Pagliaccio** (2 Michelin stars), **Agata e Romeo** (1 Michelin star), **Il Convivio-Troiani**.



Overnight at **Hotel De Russie 5*** (Rome).





DAY 2: DRIVING TO THE AMALFI COAST

Route: Civitavecchia ▶ Naples

Morning

- Transfer by Mercedes S-Class from your hotel to Civitavecchia's "Riva di Traiano" tourist harbour on the Roman coast.
- Welcome aperitif in the exclusive Sporting Yacht Club followed by a dedicated Ferrari briefing, with your Ferrari scenically displayed in front of the yachts.

Our private Tour Director, an expert Ferrari driver, will introduce our guests to the world of Ferrari; clarify the finer details of the controls, explain the differences between the various models (Ferrari 458 Speciale, Ferrari 458 Spider, Ferrari 458 Italia, Ferrari California), the peculiarities of the engines (8-cylinder or 12-cylinder) and most importantly, give guidance on how to handle the F1 paddle-gear shifting behind the steering wheel.

- All luggage will be transported separately.

Departure by Ferrari towards Naples

After a short Ferrari practice-drive, the tour director will lead the way at the wheel of his powerful car, with a mix of countryside road and highway.

During the whole journey, the Ferraris and the Tour Director's car will be constantly in touch by mobile radio system.



Lunch en route.

Afternoon

- Arrival in Naples and check-in at the splendid [Grand Hotel Vesuvio](#).

Since 1882 the Grand Hotel Vesuvio has reflected the essence of Luxurious Neapolitan hospitality. Looking after its guests in every detail and offering numerous services of highest quality and refinement is the secret to the success of the Vesuvio.

Evening

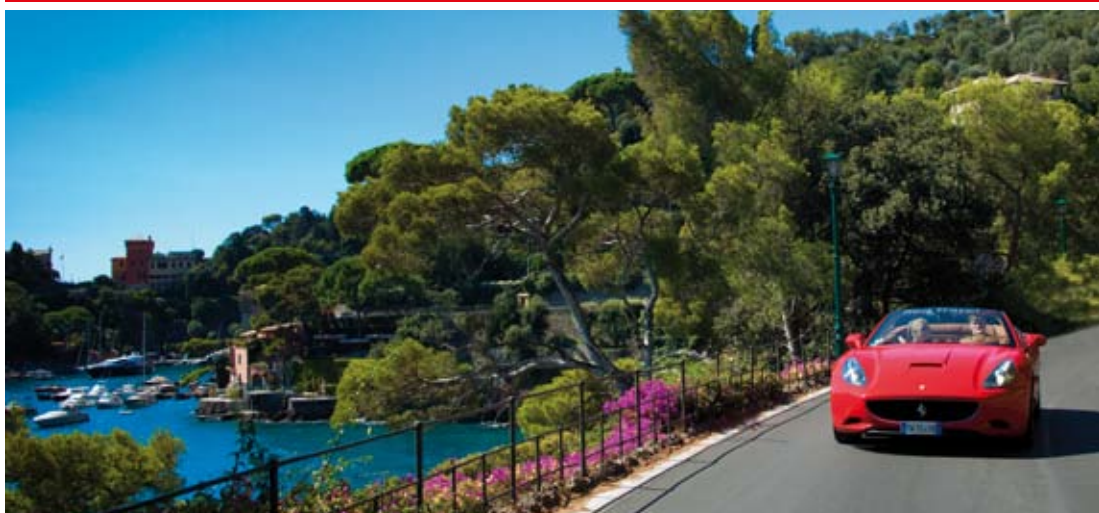


Dinner in Naples - Restaurant suggestion: **Caruso**, roof garden of Vesuvio hotel.



Overnight at **Grand Hotel Vesuvio 5*** (Naples).

Guests can drive the Ferrari for up to 250 km during the day





DAY 3: DISCOVERING NAPLES AND ITS SURROUNDINGS

Route: Naples ▶ Sorrento ▶ Positano ▶ Naples

Morning

- Breakfast.

Departure by Ferrari along the coast to reach, Sorrento and Positano

- Halt in Sorrento and time at disposal to visit the town.

Sorrento Peninsula has a unique landscape in the world, where low and high hills, deep valleys and majestic mountains alternate, where the Man's work - who levelled even the most impervious areas, transforming them in the famous terraces degrading towards the sea, on which he cultivated orange and lemon trees, olive groves and vineyards - has been grandiose. These are the delight's gardens that in springtime exhale a stirring scent of orange - blossom. The mild and dry climate for most part of the year makes Sorrento Peninsula the ideal destination in every season.



Lunch in Sorrento – Restaurant suggestions: **Il Buco** (1 Michelin star), **Caruso**.

Afternoon

Departure by Ferrari towards Positano, last halt in today's itinerary

Along one of the most beautiful areas of the Salernitana coast, rises the wonderful city of Positano, in an amazing panoramic location, looking out onto the vast, clear blue sea.

Emerging from the sea around three miles from the coast is "Li Galli" or "Sirenuse", a small archipelago, formed by three islands.

Despite intense development, Positano has maintained its distinct characteristic of a vertical village and its cheerful architecture with charming nooks and stunning scenery.

The whole town is worth seeing with its multitude of houses, domes, arches, alleys and its thousand stairways that climb up along the rocks.

After the visit to Positano return by Ferrari to Naples

- Arrival in Naples and time at guests' disposal.

Evening



Dinner in Naples, taste a real pizza, suggestions: **Pizzeria Acunzo**, **Cafasso**.



Overnight at **Gran Hotel Vesuvio 5*** (Naples).

Guests can drive the Ferrari for up to 250 km during the day





DAY 4: FROM NAPLES TO THE AMALFI COAST

Route: Naples ▶ Amalfi Coast

- Breakfast and time at disposal to visit the town (guided tour of Naples upon request).

Naples's heart is the historic city, which UNESCO declared a Cultural Heritage site. Its narrow alleyways lead to mysterious churches, catacombs and underground caves. Until today, Naples' old folk culture reveals itself to the visitor among craftspeople, fluttering laundry and shouting fish sellers.

- Return to the hotel.

Departure by Ferrari on the highway towards Salerno to reach Vietri sul Mare

- First halt in Vietri sul Mare for a coffee/toilette.

Vietri is known for its production of handcrafted ceramics decorated by hand.

- The itinerary continues in direction of Amalfi, passing through Cetara, and Capo Orso, to reach Maiori for lunch.



Lunch in Maiori - Restaurant suggestion: **Il Faro di Capo Orso** (1 Michelin star).

The restaurant, established in 1930 faces the splendid gulf; the cuisine is enriched by the flavours and colours of the Amalfi Coast.



After lunch the route leads to Amalfi, passing through Minori and Atrani

- Second halt in Amalfi and time at disposal to visit this gracious town.

The origins of Amalfi are veiled in legend, founded by the hero Hercules, who on this beach buried his beloved Amalfi, the nymph with eyes the colour of the sea...

Indeed after the cultural Avant Garde, the disaster of the two wars, the next appointment was at the end of the fifties and the beginning of the sixties: when the Dolce Vita (sweet life) exploded on the scene and summers were spent between Capri, Amalfi and Positano. Actors, film directors, artists and adventurers of every type populated the Amalfi Coast with their great love stories and scenes of jealousy, works of art...



The itinerary leads to Positano to reach the splendid Hotel Le Sirenuse, end of the Ferrari experience

- Arrival in Positano and check-in at [Hotel Le Sirenuse](#).

The distinguished Le Sirenuse, a unique luxurious hotel in an 18th-century villa, centrally located in one of the most desirable hillside vantage points in Positano, overlooking the beach.

Quiet elegance and intimate European charm are reflected by the antiques and keen attention to detail throughout the hotel. With the sea straight ahead, the village of baroque houses climbing the hill to the right, and the tiled dome of the Mother Church almost close enough to be touched, the view from our terraces is breathtaking. Out on the horizon lies the sinuous profile of the Islands of the Sirens.

Evening



Dinner in Positano - Restaurant suggestions: **La Sponda** at Le Sirenuse Hotel; **Le Terrazze**.



Overnight at **Hotel Le Sirenuse 5*** (Positano).

Guests can drive the Ferrari for up to 120 km during the day 



DAY 5: ARRIVEDERCI ITALIA!

Morning

- Time at disposal to discover Positano or to relax in the pool of the hotel.

This dramatically beautiful town clinging to the cliff face as if about to cascade into the turquoise waters below has become synonymous with beach fashion. Positano's elegant shop windows are full of displays of brightly coloured robes, bikinis, bags, and Bermuda shorts all made in cool linen, gauze and cotton.

- Private transfer by Mercedes S-Class to *Naples Capodichino International Airport* for your return flight.



Highlights & Included Services

- 5 days Italy by Ferrari tour on the most exciting roads of Lazio and Campania
- Rome - Naples - Sorrento and Amalfi Coast by Ferrari
- Opportunity to drive the latest models of Ferrari
- Full-kasko car insurance for all cars and up to 600 km of Ferrari driving
- 4 nights' accommodation in double room with breakfast in 5-star luxury hotels: Hotel De Russie (Rome), Grand Hotel Vesuvio (Naples), Hotel Le Sirenuse (Positano)
- Red Travel staff (1-2 persons), including your private tour director with his car
- Mobile radio system (guests and Red Travel staff, while driving, are always connected through radio)
- Service of parking, cleaning and refuelling of the car
- Visits, private transfers as per programme and from/to International Airports
- Photographic service; our guests will be offered a souvenir DVD with high-resolution pictures
- For any pre-or post-tour extensions, please contact Red Travel

Red Travel's full Ferrari service

You enjoy the Ferrari driving while your private Tour Director and his staff take care of everything else: refuelling, cleaning, parking, technical assistance...

Not included

Airfare, fuel for the Ferrari, meals and drinks, everything not shown as "included services".

Red Travel car portfolio (upon availability)

- **Ferrari 458 Spider**
- **Ferrari 458 Italia**
- **Ferrari California**
- **Ferrari 458 Speciale** *(upon request, with surcharge)*
- **Ferrari F12 Berlinetta** *(upon request, with surcharge)*
- **Ferrari FF** *(upon request, with surcharge)*



Deposit for the car:

10,000.00 euro for each car model

The programmes are indicative and subject to modifications, on a day-to-day basis and with the assent of Red Travel Tour Director. On request: tailor-made programmes including alternative itineraries and activities (golf, yachting, hot air ballooning, shopping tour, cooking lesson, wine tasting tour, private guided tour...)

Note: Final price will be communicated after hotel selection.